



Before/After CLIENT SUCCESS STORIES

1. **Before:** Our sales numbers were disappointing -
After: *"Your ability to creatively articulate the benefits of our company in a short video has helped drive sales up dramatically! Thank you very much for a job well done." Scott Messer, Principal, Sales Evolution*

Video connects prospects with a well-crafted story that defines a next logical action step.

2. **Before:** Our internet presence was a 'text only' website -
After: *"Adding a great video to our website doubled our business, and Google Analytics indicates that visitors are now staying on 140% longer." Michael Gidlewski, CEO, Achievement Unlimited*

Video seduces your visitors with engaging sight, sound and search ability.

3. **Before:** Slow lead generation and excruciatingly long sales cycles -
After: *"Now, with this video, my leads are up 40% over last year and we have significantly reduced the time needed to convince clients that I'm their best choice." Steve Bayles, Principal, Visual Technology*

A great video simplifies and accelerates the purchasing decisions of your prospects.

4. **Before:** Our target market misunderstood or had no time for our message -
After: *"Because of your video our sales are up 18% as a direct result of people being able to see and hear exactly what we do and how we differ from our competition." Kirk Hanes, CEO, Federation Software, Inc.*

Video will eliminate the fog and drive home a clear, consistent point providing a competitive edge.

5. **Before:** Tired of losing market share to our biggest competitor -
After: *"The video you professionally produced for us undoubtedly changed our direction and provided a measurable upswing in our market share." Bryan Gernert, CEO, Digex Systems*

Video uses tested filmmaking techniques to effectively persuade your target market.

6. **Before:** We are striving for continual, incremental growth -
After: *"One of the major resources that we have used for our growth is VideoNet. Because of the videos they have produced for us we can market the products using fewer direct people. The quality of their productions is excellent and we have gotten numerous compliments throughout the various industries we serve based on the quality of their product." Bob Delaney, CEO, Gamajet Cleaning Systems, Inc.*

A powerful video can emphasize your strengths and leave a great impression.