

CLIENTS HIRE US TO RELIEVE COMMON FRUSTRATIONS

1. Making excuses for disappointing sales numbers.

Video connects prospects with a well-crafted story that defines a next logical action step.

"Your ability to creatively articulate the benefits of our company through a short video has helped drive sales up dramatically! Thank you very much for a job well done".

*Scott Messer, Principal
Sales Evolution LLC*

2. A one-dimensional and unexciting 'text only' website.

Video seduces your visitors with engaging sight, sound and search ability.

"Adding a great video to our website not only doubled our business, but Google Analytics indicates that visitors are now staying on 140% longer."

*Michael Gidlewski, CEO
Achievement Unlimited*

3. Slow lead generation and excruciatingly long sales cycles.

A great video simplifies and accelerates the purchasing decisions of your prospects.

"Now, with this new video, my real leads are up 40% over last year and we have significantly reduced the time I need to convince clients that I'm their best choice".

*Steve Bayles, Principal
Visual Technology, Inc.*

4. Your target market misunderstanding your offer or message.

Video will eliminate the fog and drive home a clear, consistent point with a competitive edge.

"Since the release of your video our sales are up 18% as a direct result of people being able to see and hear exactly what we do and how we differ from our competition."

*Kirk Hanes, CEO & President
Federation Software, Inc.*

5. Losing market share to your biggest competitor.

Video uses tested filmmaking techniques to effectively persuade your target market.

"The video you professionally produced for us undoubtedly changed our direction and provided a measurable upswing in our market share".

*Bryan Gernert, CEO
Digex Systems*

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