

VIDEO MAKES CENTS

TODAY, YOU CAN RID YOURSELF OF...

(Choose your most frustrating aggravation)

1. ...making valid excuses for disappointing sales numbers.
Video connects prospects with a well-crafted story that defines a next logical action step.

"Your creative talents and technical efficiency enabled us to release our marketing video on time and within our budget. I will recommend you to other companies should the opportunity arise. Thanks for a job well done."

*Kevin Mulligan, President
CDK Mobile Systems*

2. ...a one-dimensional and unexciting 'text only' websites.
Video seduces your visitors with engaging sight, sound and search ability.

"It is extremely pleasing when an outside vendor can deliver a product that exceeds my expectations. My staff of 200 cannot stop talking about it. I look forward to working with you more in the future."

*Kirk Hanes, CEO & President
Federation Software*

3. ...slow lead generation and excruciatingly long sales cycles.
A great video simplifies and accelerates purchasing decisions.

"The feedback received from our clients has been fantastic, and I must admit your organization exceeded my expectations."

*Norbert J. Alicea, Vice President
Human Management Services*

4. ...your target market misunderstanding your offer or message.
Video will eliminate the fog and drive home a clear, consistent point with a competitive edge.

"In the 20 years that I have been putting together video events for Fortune 500 companies, I have never seen better. Your creativity and professionalism are unsurpassed."

*Ray Hollinger, National Sales Director
Information Handling Services*

5. ...losing market share to your biggest competitor.
Video uses tested filmmaking techniques to effectively persuade your target market.

"We could not be more pleased with the final result. Our video conveys the impeccable professionalism that we strive for in our practice. That same professionalism was certainly well represented in the way VideoNet executed the production."

*Joseph A. Stigora, Ph.D., CCC-SLP
Baxter Speech & Fluency Center*

VIDEONET, INC.

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Providing a Clear Competitive Advantage

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